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**E-Myth and FranchisEsource Brands International Create the Largest Franchise Network
Delivering Business Success Education and Coaching to Entrepreneurs**

June 17, 2008 — A strategic partnership was announced today between [E-Myth Worldwide™](#), the global leader in entrepreneurial business success education systems and [FranchisEsource Brands International](#), a multi-brand franchisor, whose three business coaching franchise concepts, together with E-Myth, provide a one stop resource for all things entrepreneurial. The partnership creates the largest franchise network providing business success education and business coaching to entrepreneurs.

In the initial phase of the partnership, FranchisEsource will enhance its business education portfolio with new programs based on E-Myth's proven business success model. These programs will be available through FranchisEsource's network of business coaches including [AdviCoach®](#), [The Entrepreneur's Source®](#) and [Business Partner Marketing®](#).

"For more than 20 years we've helped entrepreneurs embark on their life's dream of successful self employment by guiding them through a discovery process to select franchise and business opportunities, and then coaching them through their early stages of business," said Terry Powell, CEO of FranchisEsource. "The integration of E-Myth's educational programs will enhance our business coaching programs to help our clients develop the skills and knowledge they need to achieve predictable business success."

"The E-Myth business success system has been embraced and successfully leveraged by small business owners, independent franchisees and leading franchise corporations," said Bill Schlegel, CEO of E-Myth Worldwide. "FranchisEsource shares our commitment to entrepreneurial success. Together, we'll support the estimated 20 million self-employed individuals in the U.S. leveraging E-Myth's proven business success coaching platform."

About E-Myth Worldwide

E-Myth Worldwide is a business success education company that delivers comprehensive, web-based programs. For more than 30 years, the company has trained business owners to work on their business, not just in their business, by building the strategic systems crucial to success. E-Myth provides entrepreneurs with the growth strategies and skills necessary to build predictable, sustainable and successful businesses. The company's programs, systems and tools are based on the principles first articulated in founder Michael Gerber's bestselling book, *The E-Myth Revisited: Why Most Small Businesses Don't Work and What to Do About It*. Visit <http://www.e-myth.com> for more information.

About FranchisEsource Brands International

FranchisEsource Brands International is a multi-brand franchisor principally engaged in growing solid concepts into major international franchise brands such as The Entrepreneur's Source, Decor & You, AdviCoach® (formerly Business Advisers, International), Business Partner, FranchiseSearch.com and WEBB, Women Empowered by Business. FSBI dominates the business coaching franchise market, with over 33 percent of the market controlled by its three business coaching brands. Visit <http://www.FranchiseNewsRoom.com>



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